

Diocese of Newcastle

DIOCESAN GENEROSITY WEEK 2023 Note by the Generous Giving Team

This paper contains links to other resources at Section 2

1. Introduction

- 1.1 The third annual Diocesan Generosity Week is scheduled to take place between **Sunday 24th September and Sunday 1st October**. As with previous years, although the dates coincide with the National Generosity Week, the Diocesan Generosity Week is very much “arranged to make it our own.”
- 1.2 Generosity Week for 2023 is built on the last two foundational years where we encouraged and celebrated all forms of generosity. This year the Generous Giving Team is making an intentional shift towards looking more closely at financial generosity and equipping parishes to spend some time developing this in their own context.
- 1.3 The Team has created a pack which uses the National Generosity Week branding for 2023, but is bespoke to the Diocese of Newcastle. The pack, which we have called ‘**Pathways to Generosity**’ will be available digitally but will also be sent out physically to all parishes. The Team believes this is important in order to widen readership but also because the pack will have a shelf life beyond Generosity Week and will be a tool at hand for all parishes at all times.
- 1.4 The packs are funded from a grant provided by Benefact Trust to support parishes. Benefact Trust is the owner of Ecclesiastical Insurance.

2. Pathways to Generosity

- 2.1 The pack includes the following items (see [ANNEX A](#) for the cover of the pack):
 - a. **Exploring Generosity** ([see ANNEX B](#))

A four-session study group/course that we have devised to help groups explore the biblical framework for generosity
 - b. **Giving Review Guide** ([see ANNEX C](#))

A practical step-by-step guide we have created to help parishes carry out a Giving Review. This document contains new up to date findings about the relationship between giving and deprivation, research on the culture of Anglican Giving and a newly developed Giving Profile Tool which allows parishes to perform their own analysis in an easy, straightforward way. *(NB: to supplement the guide, we are making deanery and diocesan benchmarking information available to all parishes on request).*
 - c. **A series of inserts (linking by QR code to our website) with advice and guidance on;**
 - Online giving ([see ANNEX D](#))
 - Contactless giving ([see ANNEX E](#))
 - Legacy giving ([see ANNEX F](#))
 - Parish giving scheme ([see ANNEX G](#))
 - Teaching and nurturing generosity ([see ANNEX H](#))

3. Timeline to Generosity Week

- w/c 10th July
250 packs received from printers 12/07/2023
Packs launched at Deanery Finance Officer meeting 13/07/2023
Generosity Week webpages go live¹
Packs launched at Diocesan Synod 15/07/2023
- w/c 17th July
Packs posted to parishes along with a covering letter and invitation to a series of workshops² we will be running during Generosity Week itself

Over the following 9 weeks, we hope parishes will run or plan to run the course and consider holding a Giving Review either during or shortly after Generosity Week. The budget consultation process is also scheduled to begin during this period at the start of September.

- **Saturday 23rd September**
Generous Giving Team to attend Church Warden event at Morpeth St Aidan
- **Tuesday 26th September**
Half day series of workshops at Alnwick St Michael
- **Wednesday 27th September**
Half day series of workshops at Longbenton St Bartholomew

Notes:

¹ As is now customary, the Team would very much welcome a short video message from the Bishop of Newcastle, endorsing Generosity Week and encouraging parishes to get involved. This video message will feature at the top of the Generosity Week web page.

² Timetable for Generosity Week Workshops

	Joanne	Leanne	Dennis
10-11am	Giving Review	Host	Nurturing & Preaching Generosity
11.15-12.15pm	Parish Giving Scheme	Digital Giving	Host
12.15-1pm	LUNCH		
1-2pm	Giving Review	Legacy Giving	Helping Volunteers to "Make the Ask"
2.15-3.15pm	Host	Digital Giving	Nurturing & Preaching Generosity

Joanne Christie, Generous Giving Team Leader
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